



DIPLOMACY  
TRAINING  
PROGRAM



# Corporate Accountability:

## Tools to Promote Responsible Business Conduct

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OECD Watch / DTP Capacity Building Program

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4 – 6 November 2009, Bangkok  
Hotel Viengtai  
Room Thepprathan 1  
42 Rambuttri Road  
Banglumpu, Bangkok 10200

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Multinational enterprises (MNEs) play an increasingly important role in today's globalised world. The activities and operations of MNEs directly impact communities, workers, indigenous peoples, and the environment. They can facilitate sustainable development and contribute to poverty eradication. However, this impact is not always positive, particularly in emerging economies and conflict zones.

The OECD Guidelines for MNEs and other international standards, principles, and guidelines (such as the ILO Conventions and Declarations, the International Bill of Human Rights and the Global Compact) provide a comprehensive framework for addressing the role and responsibility of the private sector in sustainable development and in upholding human rights. However, the current economic crisis has revealed the need for strengthening existing instruments and developing new mechanisms.

The Capacity Building Program has been developed to assist civil society and community leaders to actively engage in the social, environmental and human rights challenges posed by the influence of corporations, particularly multi-national enterprises in the region. The program is being held in the context of and as a side event to the OECD and UN Economic and Social Commission for Asia and the Pacific (ESCAP) "Regional Conference on Corporate Responsibility: Why Responsible Business Conduct Matters", and the Trade and Investment Week (2-6 November).



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## Wednesday 4 November 2009

### Multi-Stakeholder Event

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Chair: *Paul Hohnen, Sustainability Strategies*

**8:30** Registration of participants

**9:00** Welcome and introduction

- *Serena Lillywhite – Mining Advocacy Coordinator, Oxfam Australia*
- *Patrick Earle – Executive Director, Diplomacy Training Program*

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**9:30** **Session 1: Stakeholder Perspectives on Corporate Accountability**  
**The OECD Guidelines and Corporate Accountability**

- *Are-Jostein Norheim, CSR Ambassador, Norway*

**Labour and Corporate Accountability from a Regional Perspective**

- *Cecil Tuico, Worker's Assistance Centre, Philippines*

**Corporate sustainability and Accountability: the challenges in Asia**

- *Ravi Fernando, Sri Lanka Institute of Nanotechnology*

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**10:30** Plenary discussion

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**11:00** BREAK

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**11.15** **Session 2: Responsible business conduct in the Human Rights Framework**

**The International Debate on Corporate Accountability**

- *Michel Doucin, CSR Ambassador, France*

**A Regional Perspective on Human Rights and Corporate Accountability**

- *Professor Vitit Muntarbhorn, Chulalongkorn University, Thailand*

**Corporate Accountability and Indigenous Peoples' Rights**

- *Chandra Roy, United Nations Development Program, Thailand*

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**12:00** Plenary discussion

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**12:30** LUNCH (Participants are invited to stay for lunch)

**13:30**



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### Start of the training for NGO and union participants

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Moderator:	<i>Patrick Earle, DTP</i>	
13:30	<b>Welcome and Participant exercise (CSR Quiz)</b> <ul style="list-style-type: none"><li><i>Joris Oldenziel, Joseph Wilde-Ramsing &amp; Virginia Sandjojo, OECD Watch</i></li></ul>	
13:45	<b>Participant introductions &amp; getting to know each other</b>	
15:00	<b>Introduction to the training program and logistics</b> <ul style="list-style-type: none"><li><i>Serena Lillywhite, Oxfam Australia &amp; Virginia Sandjojo, OECD Watch</i></li></ul>	
15.15	<b>Introduction to international CSR tools and grievance mechanisms OECD Guidelines, Global Compact, ILO, UN Ruggie framework, IFC World Bank</b> <ul style="list-style-type: none"><li><i>Joris Oldenziel, OECD Watch</i></li></ul>	
15:45	<b>BREAK</b>	
Moderator:	<i>Serena Lillywhite, Oxfam Australia</i>	
16:00	<b>ILO: Decent work and ILO complaints mechanisms</b> <ul style="list-style-type: none"><li><i>Mora Sar, President of the CFSWF, Cambodia</i></li></ul>	
16:20	<b>Business and Human Rights in the UN – The Ruggie Framework</b> <ul style="list-style-type: none"><li><i>Surabhi Chopra, Business &amp; Human Rights Resource Centre, India</i></li></ul>	
16:40	<b>Introduction to the OECD Guidelines for MNEs &amp; past experiences</b> <i>Joseph Wilde-Ramsing, OECD Watch</i>	
17:15	<b>Questions from participants</b>	
17:45	<b>Round up and conclusions</b>	18:00
19:00	<b>Optional: Dinner session on Business and Climate Change with Céline Kauffmann and Christina Tebar-Less, OECD</b> <ul style="list-style-type: none"><li><i>Moderator Joseph Wilde-Ramsing, OECD Watch</i></li></ul>	21:00

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## Thursday 5 November 2009

### Training on the OECD Guidelines

Moderator: *Joseph Wilde-Ramsing, OECD Watch*

- 9:00** Using the OECD Guidelines' complaints mechanism
- *Joseph Wilde-Ramsing* How to get started
  - *Cornelia Heydenreich* Drafting the complaint
  - *Serena Lillywhite* NCPprocess: company dialogue/mediation

**10:00** Questions, answers & experiences of participants

**11:00** BREAK

**11:20** Working groups on potential OECD cases

**12:45** LUNCH

**14:00** Reporting Back – each group will report on their discussions

**14:30** NCP mediation role play with Herman Mulder, Netherlands NCP  
*Each working group will designate a business and NGO/union representative to simulate a NCP mediation meeting.*

**16:00** BREAK

Moderator: *Paul Hohnen, Sustainability Strategies*

- 16:20** Closing panel debate: Where next with the OECD Guidelines?  
Drawing from lessons of the past ten years with the OECD Guidelines and the challenges faced by civil society organisations, what issues would need revision and reform in order to become a more effective tool to promote responsible business conduct?
- *Herman Mulder, Netherlands NCP*
  - *Marie-France Houde, OECD Investment Committee*
  - *Rosemary Sainty, UN Global Compact Focal Point for Australia*
  - *Marinus W. Sikkel, Chief Private Sector and Development Section Trade and Investment Division, ESCAP (to be confirmed)*

**17:45** Closure

**18:00**

**19:30** Capacity Building Dinner, 2-3 participant presentations

**21:00**



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## Friday 6 November 2009

### Researching the corporations and Technical classes

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Moderator: *Joris Oldenziel, OECD Watch*

**9:15** Recap of previous days, introduction to technical classes  
• *Joseph Wilde-Ramsing, OECD Watch*

**9:30** Plenary: Researching the corporation: a mechanism to engage with business and address human rights and corporate accountability  
• *Serena Lillywhite, Oxfam Australia*

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**10:30** BREAK

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**10:45** Technical Classes / Working Groups

**Parallel Working groups**

1. Engaging with business: identify leverage points in the supply chain (*Serena Lillywhite, Oxfam Australia*)
2. Media & Advocacy strategy (*Patrick Earle, DTP*)
3. Legal court cases and other grievance mechanisms (*Surabhi Chopra, Business & Human Rights Resource Centre*)

**Parallel Working groups**

- *Heineken beer sellers – Joris Oldenziel, OECD Watch*
- *Philips ground water pollution – Victor Ricco, CEDHA*
- *Unilever mercury poisoning – Rashmi Venkatesan, Cividep*
- *Phulbari Coal mine / Shwe Gas project- Joseph Wilde-Ramsing, OECD Watch*
- *Triumph/other – Cornelia Heydenreich, Germanwatch*

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**12:30** LUNCH

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**13:30** Continuation of Technical Classes / Working Groups

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**15:30** BREAK

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**15:45** Technical class reporting back, wrap up and closure  
• *Joris Oldenziel, OECD Watch*  
• *Patrick Earle, DTP*

**17:15**